

2022

Simplify Your Medical Billing Workflow

Streamline operations, increase profitability,
and grow your business

nextgen[®]
healthcare

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Introduction

Capture more revenue faster. By using a comprehensive medical billing solution you can focus on capturing more revenue, which enables your clients to provide the care their patients deserve; a win-win scenario. These simple billing solutions save you valuable time. Time that you can use to get clients paid faster, maximizing the efficiency and efficacy of your billing business.

This e-book will help you find the right medical billing solution by asking the right questions, such as:

- How can I create efficient, simple workflows that get clients and I paid fast, the first time?
- How can I keep clients happy and free up time to grow their revenue?
- How can I get billing support when I need it? And what will it cost me?
- How can I get help managing outstanding claims?



Keep your clients happy

Your mission as a medical billing business is to enable clients to do what they do best—deliver high quality care, while maximizing reimbursement. Successful billing companies provide independent medical practices with the billing automation and customization they need to meet their financial goals. A good billing partner also allows practices to scale operations as needed, reducing their expenses without reducing claims cashflow. This is especially important since staff recruitment and retention are such significant barriers to timely claims management and payment.

The right billing management system enables you to automate and customize reports, statements, claims, recall letter generation, eligibility status, claim status, and so much more. This can make a huge difference in your ability to attract and retain clients, driving the success of your billing business.

Why consider a new or additional billing management system?

Increase profitability

- Automate to eliminate manual processes
- Increase revenue with better identification and follow up for claims submissions, appeals, or missing patient payments
- Expedite claims submission with direct insurance integration for faster payment

Improve accuracy and efficiency

- Reduce claim rejections by eliminating frequent patient or insurance information errors
- Eliminate claims and coding errors that stall receipt of claims payments and increase need for resubmissions
- Mitigate inefficiency by reducing or eliminating manual, paper processes

Optimize ease of use

- Access to technical implementation/support to better understand, implement, and streamline billing processes
- Create easy-to-customize reports to provide your business with its specific data needs and eliminate manual calculations
- Leverage a web-based, SaaS cloud solution for easy set-up and maintenance, without need for an on-going internal IT resource or costly consultant

Ensure compliance

- Implement a HIPAA-compliant system
- Locate up-to-date codes with ease
- Ensure fast claims submissions with insurance integration

Improve cashflow and profitability by avoiding these top challenges for collections and A/R management among medical groups:

- Inadequate billing staff
- Workflow disruptions due to an uptick in prior authorizations and claim denials
- Burdensome documentation requests and the time it takes to code and review submissions
- Lag time as new providers get comfortable with a new EHR and the claims process
- Credentialing¹

The right billing software optimizes efficiency, supports claims accuracy, and is easy to use!

An entire system to support your billing services

Simplify routine tasks and strengthen your billing business with **NextGen® Office PM (Practice Management)** for medical billers.

NextGen Office PM for medical billers provides the resources, innovations, and tools of a long-term, self-funded healthcare technology organization to support your company as you grow.

The all-in-one, cloud-based solution is designed to increase billing speed and boost your revenue, while keeping costs down. Leverage multi-channel customer support tools to keep your team educated, informed and efficient (online, phone, webinar, video, chat). Plus, you gain access to our Medical Billing Client Marketing Support Kit to help you identify practices and prospects and grow your business.



NextGen Office PM features and capabilities:

- 1 Easy to use, intuitive billing software with supportive training at implementation and on an ongoing basis, at no extra charge
- 2 Multi-channel service options that fit your needs and keep your business processes efficient
- 3 Customizable blueprints for your clients ensure full claims charge capture for error prevention and optimal revenue growth
- 4 A/R management and reporting options help you manage your outstanding payments and claims
- 5 Expanded payment options for patients, ERAs (electronic remittance advice), billing code tools and updates
- 6 Flexible reporting tools, reporting automation—intuitive reporting to manage your business
- 7 Centralized reporting for multi-site or multi-client compilation and review
- 8 Integrated insurance clearinghouse and regularly updated codes to expedite billing and reduce risk for errors
- 9 Use with PC, MAC, or iPad for easy access anywhere
- 10 Expand payment options for online, credit card, Apple Pay, and Google Pay flexibility to increase easy, fast patient payments with NextGen® Pay
- 11 NextGen Office Billing Client Marketing Support Kit: Co-branded email templates, online ads, access to billing prospects, access to billing company education events, and more
- 12 Add-on options for additional claims management, including a denials and submissions dashboard, and appeal process tools with customizable reporting



BETTER STARTS HERE.

Contact us at 877-523-2120 or ngosalesteam@nextgen.com

We're here to support you and help you better manage and grow your billing service business.

Every month, more than 40,000 users trust our system to process 2 million encounters, 1.8 million prescription transactions, and 3.4 million claims. Let us help you and your clients succeed.

BELIEVE IN BETTER.®

¹ "Collection challenges growing for medical practices as inflation puts a pinch on patient finances." Medical Group Management Association (MGMA). Last modified August 11, 2022. <https://www.mgma.com/data/data-stories/collection-challenges-growing-for-medical-practice>

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